Sam and Brian,

Sam asked me to come up with a draft logo by this weekend so we could discuss options, change, etc. The first draft (above in the form of a letterhead) took into account several criteria that have been discussed at previous meetings. These were:

1. A logo/graphic that could be used both as the PSD logo and for identification to UUFA (possibly a new banner design)
2. Something that encompassed both pluralism/diversity with unity

I chose to study Carmen's quilts -- I thought they are the most identified with graphical elements for our UUFA members. I looked through the quilts to find a section that I thought symbolized both the theme of the conference and also went to the heart of our UUFA community. I chose the section I did for several reasons:
- The flaming chalice (coming out of the top of the UU)
- The diverse pieces of the quilt
- The unity of the one flame
- The two circles (also unity) which are cut -- also resembling the symbology of the rainbow
- The dove (peace in unity and also a key theme in all of the quilts)
- The ray of the sun (also a key piece of all the quilts)

I think this section is very diverse and the pieces mean many things to many different people. I also think the pieces symbolize for me many of the seven principles.

As I said, this is just a draft to get us started. I changed a few things from Carmen's original design for graphic simplicity on paper. The font for the letterhead is one that we use on the CLUUES website.

Let's get together to discuss what works / doesn't work.
Below is a larger version of the design.

Kevin